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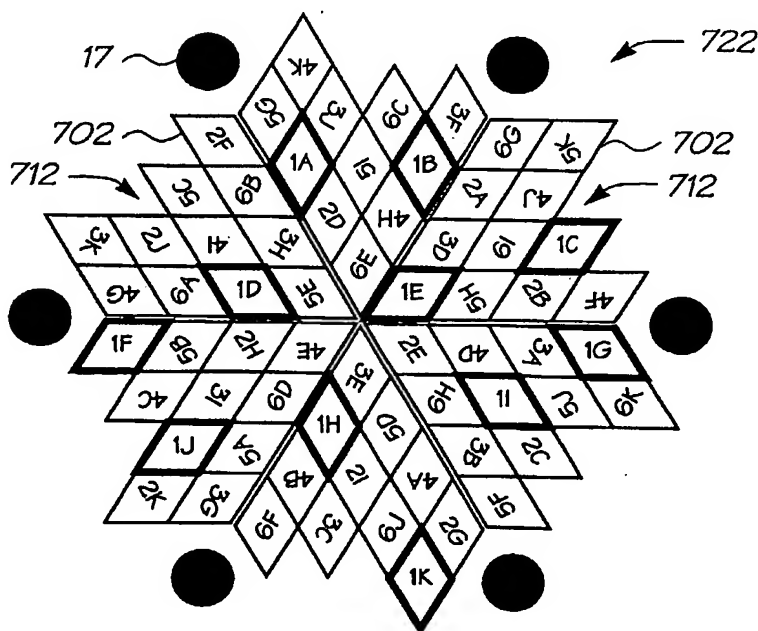
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(54) Title: **ROTATIONALLY SYMMETRIC TAGS**



(57) Abstract: Machine-readable coded data disposed on or in a substrate in accordance with a layout, and method of generating such coded data. The layout has six-fold rotational symmetry and includes 6 identical sub-layouts rotated 1/6 revolutions apart about a center of rotational symmetry of the layout. The coded data is disposed in accordance with each sub-layout including rotation-indicating data that distinguishes the rotation of that sub-layout from the rotation of at least one other sub-layout within the layout. In one embodiment, the symbols of the sub-layouts are interleaved with each other

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